

FOUNDATION COLOUR CHART

Identifying the right shade of ZAO foundation to match your skin tone is easier than you might think!
 > First select a section below depending on how dark or light your skin tone is.
 > Then identify the undertone - warm (yellow/orange), cool (pinkish/reddish/bluish), or neutral?
 > Now pick the corresponding shade from the chart below and test it on your jawline near your

		Very Fair (skin type I)			Fair (skin type II)			Medium (skin type II - III)			Darker (skin type IV)			Dark (skin type V)		
		cool	neutral	warm	cool	neutral	warm	cool	neutral	warm	cool	neutral	warm	cool	neutral	warm
Concealer	CONCEALER															
Compact Powder	COMPACT POWDER															
Silk Foundation	SILK FOUNDATION (LIQUID FOUNDATION - MEDIUM COVERAGE)															
Compact Foundation	COMPACT FOUNDATION (CREAMY FOUNDATION - GOOD COVERAGE)															
			729 Very Light Ivory Pinkish (Cool)	730 Ivory (Neutral-warm, slight orange)	728 Very Light Ochre (Warm, yellow)	732 Rose Petal (Cool, pink)	733 Neutral (Neutral)	731 Apricot (Warm, orange)		734 Cappuccino (Warm, orange)	734 Cappuccino (Warm, orange)	738 Halzelnut (Neutral-cool)	738 Halzelnut (Neutral-cool)	737 Bronze orange-red (Warm, orange-red)		
											736 Topaz (Warm, yellow)	735 Chocolate (Neutral - Cool)		739 Carob (Warm, yellow)		