



## NEW MV AGUSTA APPAREL COLLECTION

Varese, 8<sup>th</sup> June 2011 – MV Agusta presents its new line of apparel, which renders the collection of the Varese brand even more unique.

MV Agusta has thoroughly reviewed the proposals, making the most of colours and models that have been most appreciated in past years by its clients and by the numerous enthusiasts of the brand.

There are 32 items of clothing that best represent the style and philosophy of the prestigious Italian brand. In addition to the classic T-shirts, the polo and sweat shirts, this year some jackets perfect for spring and winter will be re-proposed: a jerkin, a waistcoat, and a warm jacket for the colder periods.

The collection naturally includes items of clothing dedicated to females: two T-shirts, a polo and sweat shirt, as well as a “Brutale” T-shirt for children, the MV riders of the future.

Sizes are suitable for all body builds: from S to 4XL for men; from S to XL for women; from 4 to 12 years old for children.

The casual apparel will be offered alongside the “leather” line-up, with the timeless BRUTALE jacket (with its unique removable protection) as well as the casual version in black and coffee.

The new apparel collection is the right way “to be MV Agusta” in daily life: while riding, in moments of relaxation and at work.

For further information: [www.mvagusta.it](http://www.mvagusta.it)