Identifying the right shade of ZAO foundation to match your skin tone is easier than you might think!

> First select a section below depending on how dark or light your skin tone is.
> Then identify the undertone - warm (yellow/orange), cool (pinkish/reddish/bluish), or neutral?
> Now pick the corresponding shade from the chart below and test it on your jawline near your

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<td>cool</td>
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<td>warm</td>
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<td>491 Ivory (Neutral)</td>
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<td>491 Ivory (Neutral)</td>
<td>492 Clear Beige (Neutral)</td>
<td>492 Dark Brown (Warm, orange)</td>
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**Concealer**

- Very Fair (skin type I)
- Fair (skin type II)
- Medium (skin type II - III)
- Darker (skin type IV)
- Dark (skin type V)

**Compact Foundation**

- 301 Ivory (Transparent)
- 302 Beige Orange (Warm)
- 304 Cappuccino (Cool, olive)
- 306 Milk Chocolate (Neutral)
- 308 Milk Chocolate (Neutral)

**Silk Foundation**

- 712 Light Peach (Cool)
- 713 Light Peach (Warm)
- 715 Light Peach (Neutral)
- 716 Light Peach (Neutral)
- 717 Light Peach (Cool)

**Compact Powder**

- 263 Milk Chocolate (Neutral)
- 265 Milk Chocolate (Neutral)
- 267 Milk Chocolate (Neutral)
- 269 Milk Chocolate (Neutral)
- 270 Milk Chocolate (Neutral)

**Concealer**

- Very Fair (skin type I)
- Fair (skin type II)
- Medium (skin type II - III)
- Darker (skin type IV)
- Dark (skin type V)