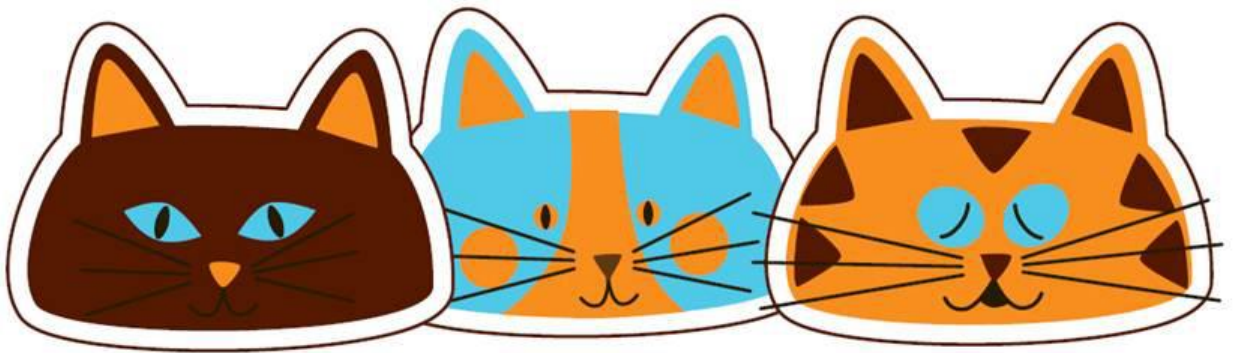
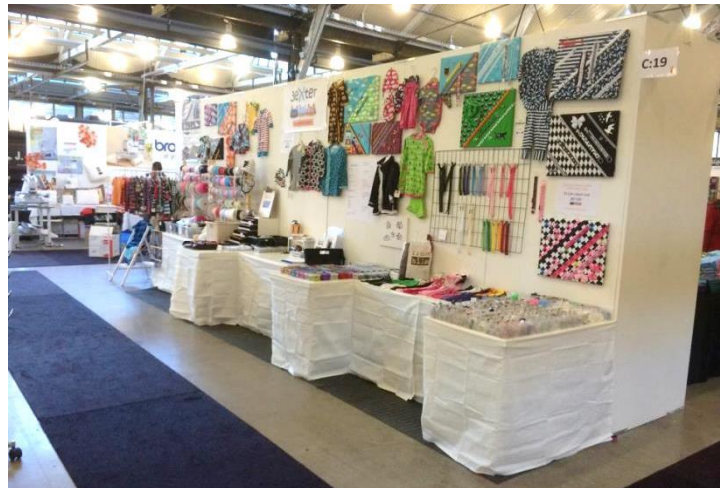
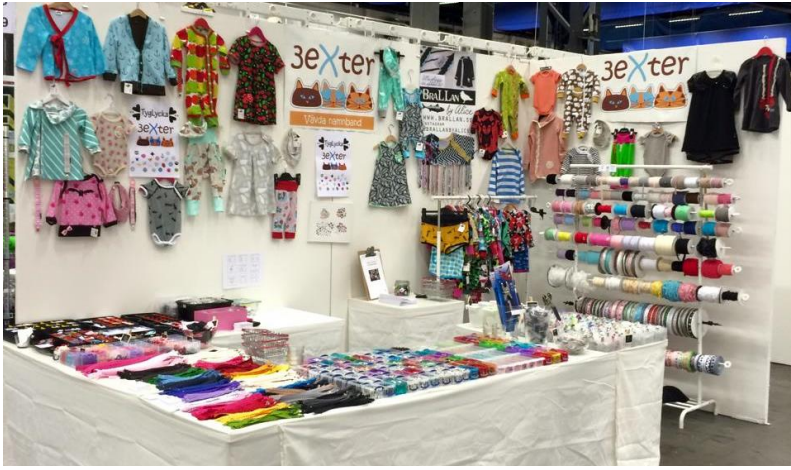


3eXter



Woven labels



Important before you begin

Before we begin with your design you need to pay an initial fee of 16.67 EUR. This will later be deducted from your invoice if you choose to order woven labels. If you already have a finished design that you want to re-order from then you naturally don't need to pay this fee.

The reason that we need to charge a fee is that before we had the fee we only got orders on about 50% of the designs we produced. To make a design is time consuming and takes a lot of energy and devotion. This time can be put into other things like quicker response times on e-mails or such. Minimum order quantity is 300 labels.

You will like I mentioned have your 16.67 EUR deducted as a rebate on your invoice when you place your order. We don't intend to charge anything for making your design.

If you choose not to order any labels we will not refund the initial fee

Important info about the design of your label

When you choose your design please keep in mind that you can not cut with scissors in labels with pre-cut edges or in labels with saw-on area in the same material as the rest of the label. If you want to be able to cut off a label you need to have a thin saw-on area or re-melt the edge after your cut or it will rip up. Also keep in mind that your label is woven. This makes really detailed designs or an exact look very complicated to achieve. The smaller details the more difficult to get an exact match in design.

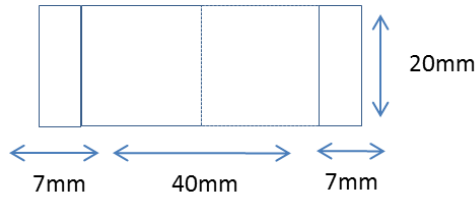
If you choose a light colored label with a dark text it might be good to know that the backside thread may be seen through the top layer thread and effect the visual appearance. If you choose a label with thick text then for example the attachpoints of the thread will be more visible then with a thinner text.



Choose your design in this order

1

Size and shape of the label



2

Font if you wish to have text

MadeBy
Vilet

3

Color of background and text



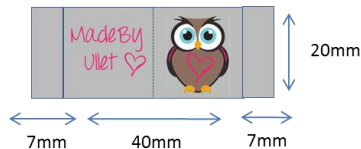
4

Picture or logotype and placement



5

Based on this we at 3exter makes a suggestion



6

If you like our suggestion we have the factory produce a sample



1

Size and shape of the label

A straight cut label is sewn directly on a garment.



A folded label with saw-on area is sewn into the seam of a garment.



A folded label without saw-on area is wrapped around the edge of a garment.



1

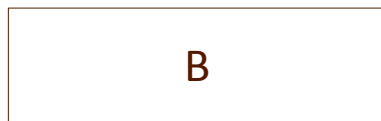
Size and shape of the label



60mm



15mm



50mm



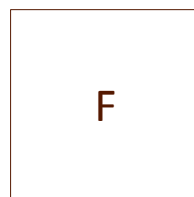
15mm



40mm



15mm



25mm



25mm



45mm



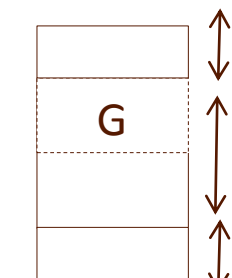
20mm



35mm



20mm



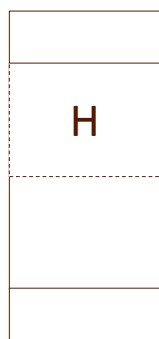
20mm



7mm

20mm

7mm



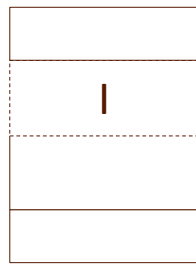
20mm



7mm

30mm

7mm



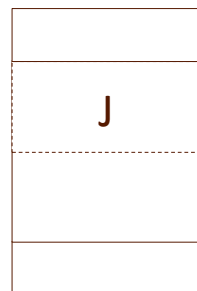
25mm



7mm

20mm

7mm



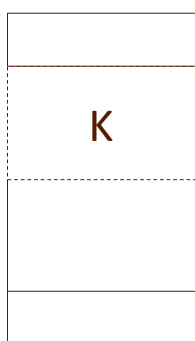
25mm



7mm

24mm

7mm



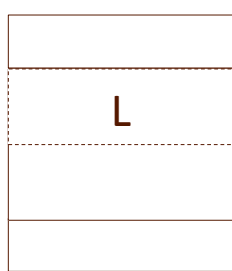
25mm



7mm

30mm

7mm



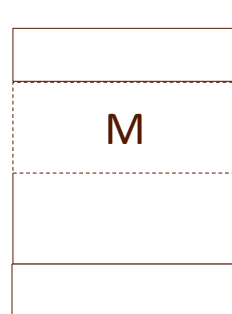
30mm



7mm

20mm

7mm



30mm



7mm

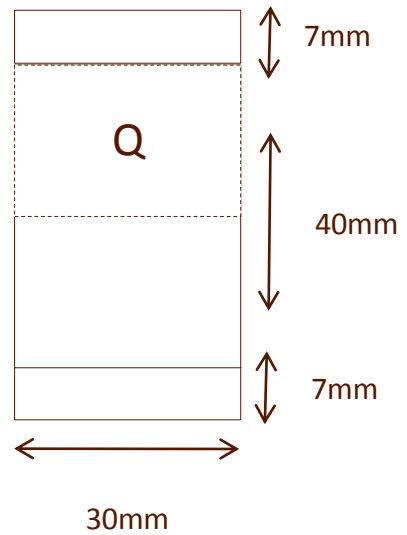
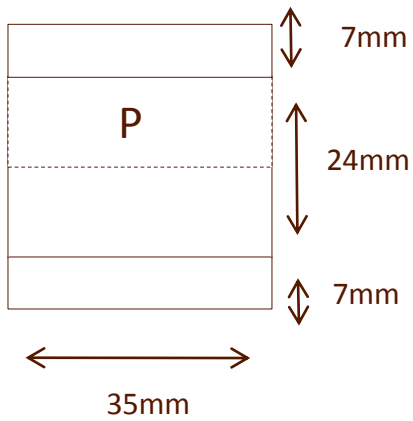
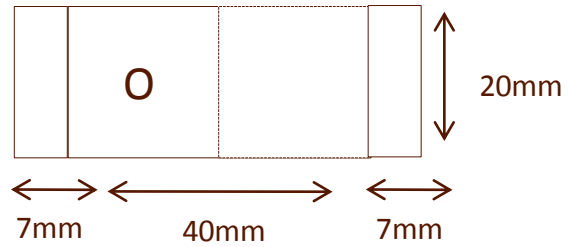
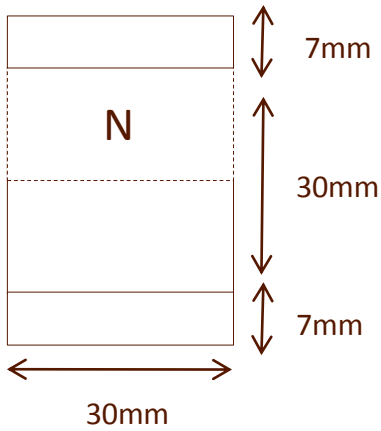
24mm

7mm



1

Size and shape of the label



Either you already know the name of the font you want and if so you simply tell us. If not you might know what type of style of font you want. Below you see a few examples of different types of fonts.

Exempel på snirkliga typsnitt:

Svensson Corinthia Kaflisch Casual Jenna Sue Honey

Exempel på enkla typsnitt:

Arial Calibri Berlin Sans Century Gothic Comic Sans Lego house

Exempel på handskriva typsnitt:

Shadows Segeo print Feeling Desyrel Seven Cupcake

Exempel på barnsliga typsnitt:

Kristen Kidprint Little pot Empire of dirt Onetrick

Övriga typsnitt:

Vagabond Bahamas Hobo Adler Cutiepop Moonbeam

Janda SILLY MOOREM Jester STRAWBERRY Noteworthy



Here is a number of suggestions for colors. Keep in mind that the settings on the screen of your computer/tablet/smartphone will affect the appearance of the colors.

Pantone 100	
Pantone 101	
Pantone 109	
Pantone 115	
Pantone 116	
Pantone 119	
Pantone 120	
Pantone 1205	
Pantone 121	
Pantone 123	
Pantone 134	
Pantone 136	
Pantone 137	
Pantone 139	
Pantone 141	
Pantone 148	
Pantone 151	
Pantone 154	
Pantone 155	
Pantone 157	
Pantone 162	
Pantone 1625	
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Pantone 176	



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Pantone 2706	



Pantone 2707	
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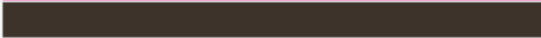
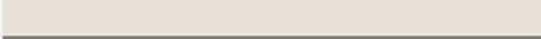
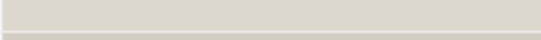
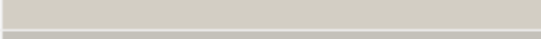
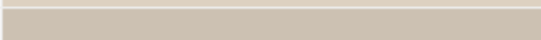
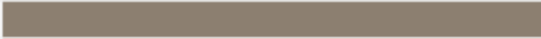


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PANTONE 4655	
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PANTONE 803	



PANTONE 804	
PANTONE 805	
PANTONE 806	
PANTONE Black	
PANTONE Black 4	
PANTONE Black 6	
PANTONE Blue 072	
PANTONE Cool Gray 1	
PANTONE Cool Gray 10	
PANTONE Cool Gray 11	
PANTONE Cool Gray 2	
PANTONE Cool Gray 3	
PANTONE Cool Gray 4	
PANTONE Cool Gray 5	
PANTONE Cool Gray 6	
PANTONE Cool Gray 7	
PANTONE Cool Gray 8	
PANTONE Cool Gray 9	
PANTONE Green	
PANTONE Orange 021	
PANTONE Process Black	
PANTONE Process Blue	
PANTONE Process Cyan	
PANTONE Process Magenta	
PANTONE Process Yellow	
PANTONE Purple	
PANTONE Red 032	
PANTONE Reflex Blue	
PANTONE Rhodamine Red	
PANTONE Rubine Red	
PANTONE Warm Gray 1	
PANTONE Warm Gray 10	
PANTONE Warm Gray 11	
PANTONE Warm Gray 2	
PANTONE Warm Gray 3	
PANTONE Warm Gray 4	
PANTONE Warm Gray 5	
PANTONE Warm Gray 6	
PANTONE Warm Gray 7	
PANTONE Warm Gray 8	
PANTONE Warm Gray 9	
PANTONE Warm Red	
PANTONE Warm Red 2X	
PANTONE Yellow	



Some already have a logotype. Then please send it to us and we will try to use it on a label. Same goes for if you have a specific picture you would like to use. Keep in mind that the labels are woven. Too detailed pictures or logotypes will be difficult to make on a woven product. An alternative then could be to screenprint the design on a label. You would get the exact look you want but the label wouldn't be woven.

If you wish to have a guaranteed unique logotype that you are alone to have we have a co-operation with Paula at JamesPatternDesign. She can make you a unique logo for a reasonable cost. E-mail her directly on: jamespatterndesign@hotmail.se



5

6

Suggestion and sample

When we have reached this far we make a suggestion based on your choices and whiches.



If you like the suggestion we have the factory make a sample of it.



If you like how it turns out you approve the sample and then we produce the label for you.

The production and deliverytime is about 20 working days during non-vacation periods but usually it takes shorter time than that.

The production of our labels is done in accordance with the international standard Oeko-Tex 100. The factory certificate is here to the right.

This standard regulates that no harmful substances are used in the production or in the end product.





www.3exter.se
3exter@gmail.com